

PROGRAM

Social Media Management for Business and European Projects

25th of April, 2018	26th of April, 2018
Schedule: from 8:30 AM to 13:00 PM	Schedule: from 8:30 AM to 13:00 PM
<ul style="list-style-type: none">● Welcome & introduction The Role of the Community Manager Tools for Community Management Content Curation Cycle ● Digital Marketing Strategy Content Marketing Measuring the ROI of your strategy ● Facebook Best Practices Marketing & Statistics ● YouTube Best Practices Marketing & Statistics Facebook Video vs. YouTube video ● LinkedIn Best Practices Marketing & Statistics <p style="text-align: center;">Q&A session</p>	<p style="text-align: center;">Key Players in your industry</p> <ul style="list-style-type: none">● Google+ Best Practices Marketing & Statistics ● Instagram Best Practices Marketing & Statistics ● Pinterest Best Practices Marketing & Statistics ● Slideshare Best Practices Marketing & Statistics ● Twitter Best Practices Marketing & Statistics ● Social Media Platform Management <p style="text-align: center;">Q&A session</p>