

## **IN REMOTE: THE AUDIOVISUAL SOLUTION FOR EVENTS**

**Live and remote: cameras, audio, simultaneous interpretation, video edition, transmission and publication. The Covid-19 transforms the technical and content production of the audiovisual sector.**

Remote audiovisual production of events, conferences and television programs has quickly become an immediate and urgent solution to overcome global confinement measures. This is also evident as a new format is being consolidated in the online and broadcast production sector.

The remote production allows the control of cameras (video and audio) from a technical control external to the event, capable of assuming the entire audiovisual production without the complete displacement of equipment. It results in a greater personal security for human teams and also in a reduction of costs.

This new technology reduces the volume of the traditional deployment of technical means that require the movement of personnel and significant wiring of the rooms.

It is very likely that the regulations limiting the capacity of events will be maintained as we will be forced to adopt additional sanitary protection measures. A partial or total shift of events to virtual formats is also expected. This new reality drives the development of new technologies for transmission and communication in live content.

Since 2017, the Spanish company **QUALITY MEDIA PRODUCCIONES** offers remote production technical service, a specialty in which it has become a benchmark in the audiovisual sector. As a technical and content provider for **La Liga**, it has produced hundreds of hours of live and remote multi-camera sports events.

Currently, **QUALITY** produces remotely and in live the television program **El Chiringuito** for the **Mega** channel (mega.atresmedia.com), online programs such as **Science Truck** for **Fecyt** (fecyt.es), interviews with sports professionals for **DAZN** (dazn .com) and delayed formats, also produced remotely, for companies like **Toyota** ([https://elpais.com/sociedad/2020/04/17/conduce\\_como\\_piensas/1587111088\\_151400.html](https://elpais.com/sociedad/2020/04/17/conduce_como_piensas/1587111088_151400.html) ).

**QUALITY** has now added to its services, the simultaneous remote interpretation, which is integrated directly into the workflow of an event. The interpreters work from home or from a technical hub outside the event.

This is a solution that fights the coronavirus and allows companies, public and private institutions to continue with their activity in the important work of communication.

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