Breakfast-conference on “Digitalize your non-profit organization”

Programme

February 13th 2020, Brussels

09:00 AM -12:30 PM

1. Introduction
   • What does mean "digitalize your non-profit organization"?
   • Why is interesting for your team and collaborators?

2. Security
   • Security protection of your data
   • Cloud vs local servers
   • Backups
   • 2 steps verification

3. How does it work?
   • All the processes, tasks, and files are unified.
   • All your contact centralized.
   • Restricted access to members of the team.
   • Workflow
   • Connect your ERP to your web site
   • To have a Chat on your web
   • Online meetings without emails

4. What is the best solution for my ASBL?
   • Who needs it?
   • How to choose the best software for my organization?
     o ERP and CRM: Bitrix24, PipeDrive, Monday.com, Freshworks.
     o Files: Dropbox
Online-meetings: 10to8

5. Digital Communication

- Newsletter: Mailchimp
- Web SEO: Google Analytics, Yoast
- Social Media: LinkedIn and Facebook

6. Benefits

- Time and money
- Knowhow always stays in the company.
- Remote co-workers
- Keep everything centralized
- Improve communication