
Breakfast-conference on “Digitalize your non-profit organization”

Programme

February 13th 2020, Brussels

09:00 AM -12:30 PM

1. Introduction

- What does mean "digitalize your non-profit organization"?
- Why is interesting for your team and collaborators?

2. Security

- Security protection of your data
- Cloud vs local servers
- Backups
- 2 steps verification

3. How does it work?

- All the processes, tasks, and files are unified.
- All your contact centralized.
- Restricted access to members of the team.
- Workflow
- Connect your ERP to your web site
- To have a Chat on your web
- Online meetings without emails

4. What is the best solution for my ASBL?

- Who needs it?
- How to choose the best software for my organization?
 - ERP and CRM: Bitrix24, PipeDrive, Monday.com, Freshworks.
 - Files: Dropbox

Cámara Oficial de Comercio de España en Bélgica y Luxemburgo, asbl - vzw
Belliard, 20 – B-1040 Bruselas – 4. Bld. Emmanuel Servais. 2535 – Luxemburgo
Tel. +32 (0)2 517 17 40 – E-mail: info@e-camara.com –

- Online-meetings: 10to8

5. Digital Communication

- Newsletter: Mailchimp
- Web SEO: Google Analytics, Yoast
- Social Media: LinkedIn and Facebook

6. Benefits

- Time and money
- Knowhow always stays in the company.
- Remote co-workers
- Keep everything centralized
- Improve communication