

## **Free tickets for the fairs of IFEMA**

IFEMA, through Intraservice, its representative company for the Benelux market, offers for the members of the Official Spanish Chamber of Commerce in Belgium and Luxembourg free tickets to attend some of their upcoming fairs.

The first three fairs from which members can benefit are the following:

### **BISUTEX**

The high quality and design of the collections are the hallmarks of Bisutex, the International Fashion Jewellery and Accessories Fair, which reopens its doors to present the latest products and trends from 550 companies and brands. The event is marked by its growing international character, which this year brings together companies from 20 countries, as well as especially invited participants from France and Brazil.

There will be a wide assortment of new products ranging from the latest fashion jewellery collections to fantasy watch lines, glasses, handbags, belts, hair ornaments, handkerchiefs, hats, trimmings, etc. As usual, the leather and travel goods sector is also well represented at the event.

### **MADRIDJOYA**

This year, Madridjoya has new dates and schedules. The International Urban and Trendy Jewellery and Watch Fair will be open from Thursday 12 to Sunday 15 September. The change will boost business opportunities for participating sector professionals.

The fair will host the latest developments for Spring-Summer 2019. High-end jewellery, casual and fashion lines, watches and silver will be in display, as well as thousands of ground-breaking innovations aimed at campaigns for upcoming dates such as Valentine's Day, Mother's Day. This makes Madridjoya a strategic event for refreshing shop windows with collections for weddings, first baptisms and communions, gifts, jewellery designed for parties and ceremonies and other similar events at the end of the Christmas season.

### **INTERGIFT**

Intergift brings together the main decoration and gift companies, leaders in their respective market segments. A total of 683 companies and brands from 17 countries participate in this fair to market their new collections. Considered as the main reference in the world of decoration and gifts in Spain, this edition occupies more than 40,000 square metres of exhibition space.

The Fair is structured around different areas corresponding to the gift, home, and interior design sectors.

### **The deadline to register for these 3 fairs will be September 6.**

All interested members can contact Muriel Halling at [muriel@intraservice.nl](mailto:muriel@intraservice.nl) to order free entrance cards, providing their names, address, email and the number of people who will attend.