



## THE OFFICIAL NEWSLETTER OF THE SPANISH FINANCIAL FORUM

# The first publication for exchanges of views on the financial services industry between Spain and Luxembourg



The SFF newsletter is a publication produced by the **Official Spanish Chamber of Commerce in Belgium and Luxembourg**, in the framework of its Committee focused on the **financial services industry**.

It provides expert **analysis and opinion on current changes and developments** affecting the financial services industry both in Spain and in Luxembourg, as well as at European level.

The SFF newsletter is also a **networking tool** for professionals in the financial sector, and a platform for companies to boost their visibility in both markets.

Frequency Quarterly

Language Bilingual (Spanish / English)

Format Digital, PDF

Free download

#### **Target audience**

- > Professionals of the financial sector.
- > Financial services firms (B2B, B2C).
- > Key stakeholders in the financial industry.
- Professional associations related to the financial sector.
- > Public sector representatives.

#### Circulation

Digital distribution through:

- > All the communication tools of the Chamber: newsletter, website, social media (LinkedIn, Twitter).
- > Other Chambers of Commerce.
- > Leading professional associations related to the financial sector.
- > SFF members.





## Content



#### **EDITORIAL**

Financial stakeholders and decision-makers will share their vision and their ambitions about the sector



#### **INTERVIEWS**

Share your vision on relevant topics of the financial services industry





## Content

### ADVERT

A full or half-page to showcase your brand in one of the SFF newsletters

#### **ARTICLES** Associate your image with editioral content relevant to readers



### SFF EVENTS

Highlight your event organized in collaboration with the Chamber

## Schedule 2021

	Published	Deadline for material
1º Newsletter	12.04.2021	31.03.2021
2º Newsletter	12.07.2021	30.06.2021
3º Newsletter	11.10.2021	30.09.2021
4º Newsletter	17.01.2022	17.12.2021





## **Benefits for SFF members**

**Participation in the SFF is exclusive for members of the Chamber** whose activity falls within the framework of the forum. Association with the Chamber provides a series of general benefits for all members while there are exclusive advantages for each of the superior membership categories. See <u>HERE</u> the general benefits to become a member. In addittion, being part of the SFF provides members with additional services:

	REGULAR	SPONSOR	BENEFACTOR
Membership fee (12 calendar months)	350 €	1.750 €	3.500 €
SFF Newsletters			
Possibility to publish articles, interviews, opinions and other information of interest	•	•	•
Featured publications (articles, interviews,)		•	•
Logo included in all SFF Newsletters		•	•
1x Advertising page in all SFF Newsletters			•
Only members of the Chamber may contri	bute to the publications included in	the SFF newsletters	
Other services			
Each company may appoint up to three employees to participate in SFF internal meetings	•	•	•
Member profile and logo displayed in the SFF member drectory*	•	•	•
Special announcement in the Chamber's newsletter and social media channels to inform our contact network of new members of the SFF	•	•	•
Invitation to the SFFs frequent events, the majority of which are free of charge	•	•	•
The opportunity to distribute information about your activity via our various communication channels	•	•	•
Discounts for additional SFF's services and publicity packages	•	•	•
Logo publicised in our newsletter and website, hyperlinked to the company's own website		•	•
Priority for sponsorship and organising events in the framework of the SFF		•	•
Logo included in all technical papers of the SFF		•	•
Company presentation mailing and exclusive interview to a representative of the company, distributed through our contact network		٠	•
Priority invitation to high-level and limited-size events			•
Free organization of a webinar sponsored by the company, in the framework of the SFF			•
2 Free invitations for all paid events organised by the SFF			•

\* The SFF member directory is an exclusive publication for members of the SFF. Its objective is to promote networking and business opportunities between members.





# **ADVERTISING FEES**





## **Other formats**

<b>Sponsored Content</b> Enhance the visibility of your company or organization through content sponsorship	• • • • • •	Customized offers / Request budget
Package Advertising + Sponsored Content	• • • • • •	

10% discount\* for members of the Chamber

# Discount\* for multiple contracting

If you are interested to include your advertising in multiple SFF newsletters, we offer discounts for multiple concontracting.

5%
7%
12%

The discounts\* are cumulative

To become a member of the Chamber, and join the SFF please select your preferred membership category, complete the Application Form, and return by e-mail to luxemburgo@e-camara.com.

Once we have received your membership application, you can register for free in the SFF using the following Form.

More information: Official Spanish Chamber of Commerce in Belgium and Luxembourg 4, Bld. Emmanuel Servais L-2535 Luxemburgo luxemburgo@e-camara.com Tel.: (+352) 661 404 399 www.e-camara.com

Prices excluding VAT